

# Executive Summary

## TechHire Workshop: Industry Partnerships for Long-term Sustainability

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Moderator: [Danielle Kittrell](#)

Presenter: [Silvia Middleton](#), [Matthew Poland](#), [Cindy Anderson](#), [Tori Strickland](#), and [Randy Wilson](#)

There are many misconceptions about program sustainability. Many believe that sustaining a project means finding the resources to continue it “as is” beyond the grant period. However, ensuring sustainability actually means ensuring the goals of the project continue to be met through activities consistent with the current conditions and resources available. In other words, all activities do not need to be sustained—just the ones that are intended to achieve desired outcomes.

This dynamic, interactive, virtual learning session was designed to showcase and discuss effective strategies to support the sustainability your H-1B TechHire program goals through industry partnerships. You heard from [fellow grantees Cindy Anderson from Employ Milwaukee](#) and [Tori Strickland from Montgomery College](#) who are actively leveraging industry partnerships to tackle the process termed as the 3 R's: review, refine, and renew.

### Agenda

- High-level overview of effective sector strategy elements
- First TechHire model community presentation
- Second TechHire model community presentation
- Breakout Sessions
- Wrap Up

## Run of Show

Introduction	2:25
<b>Key Learning Objectives</b>	3:26
<b>What is an Industry Sector Partnership</b>	4:15
What Makes a High Performing Industry Sector Partnership?	7:25
<b>Recap the Golden Circle</b>	10:14
<b>Montgomery College</b>	15:00
“World Class” Industry Sector Strategies: Six Key Elements	15:40
Maryland Tech Council	16:46
Wrapping Up	27:00
Q&A	29:00
<b>Employ Milwaukee</b>	<b>35:00</b>
What is the Workforce System?	35:20
Industry Advisory Boards	37:15
Organizational Goals	41:15
Employee Partners	44:00
<b>Q&amp;A</b>	46:30
<b>Breakout Sessions Debrief</b>	52:23
<b>Resources</b>	59:20
Upcoming Sessions	1:00:40