Concurrent Session 2:

**Career Pathways: Sharing the Impact of Technology Training Career Pathways in the Bay Area**

*Jewish Vocational Service*

**Day 1: March 14th**
**Time: 2:15pm - 3:15pm**

Facilitator: **Erika Humphrey**, TA Coach Lead, High Impact Partners

Speaker(s): **Patty Kwok**, Director, Technology Training Programs, Jewish Vocational Service  
**Sarah Jo Neubauer**, Director, Job Search Accelerator, Jewish Vocational Service
H-1B RTW Grantee Convening: Sharing the Impact of Technology Training Career Pathways in the Bay Area

January 22-24, 2018
Patty Kwok
Sarah Jo Neubauer
JVS Theory of Change

Market Needs
- Entry-level positions
- Industry-specific skills

Job Opportunities
- Income $40K-80K+
- Career potential

Industry-Specific, Career Pathways Training

Work-Based Learning
- Reinforces training & academic success

Self-Sufficiency
- Strong career plan
- In-demand skills

Job Connection

[Logos: BankWorks, salesforce, John Muir Health]

JVS
Bay Area Income Inequality

1.3 MILLION Bay Area residents are living below the Self-Sufficiency Wage.

ONLY 11% of long-term unemployed people end up going back to work.
Opportunity for Impact

→ Offer tech skill training to the long-term unemployed to connect them to job opportunities in technology industry

→ Develop and launch a new career pathway in technology
  ◆ Salesforce Admin
  ◆ Digital Marketing
  ◆ Business Admin Bootcamp
  ◆ Job Search Accelerator
Reflecting on our Progress

- Labor market research is a continuous process and we have to keep asking, analyzing and adapting.

- Developed new employer, community and training partnerships.

- Rate of change on tech employer side is so fast that we have to constantly re-validate our assumptions.
Sustaining + Advancing our Impact

➔ Leverage success and outcomes from current programs to obtain new funding

➔ Deliver new and existing technology training programs that meet the needs of a swiftly changing labor market and client profile

➔ Conduct R&D and testing new programs
Thank you