

Concurrent Session 2:

**Career Pathways: Sharing the Impact of
Technology Training Career Pathways in the
Bay Area**

Jewish Vocational Service

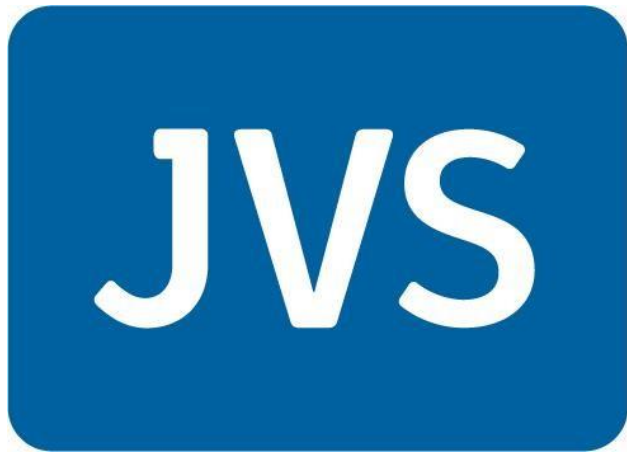
Day 1: March 14th

Time: 2:15pm- 3:15pm

Facilitator: **Erika Humphrey**, TA Coach Lead, High Impact Partners

Speaker(s): **Patty Kwok**, Director, Technology Training Programs, Jewish Vocational Service

Sarah Jo Neubauer, Director, Job Search Accelerator, Jewish Vocational Service



**H-1B RTW Grantee
Convening:
Sharing the Impact of
Technology Training
Career Pathways in the
Bay Area**

January 22-24, 2018

Patty Kwok

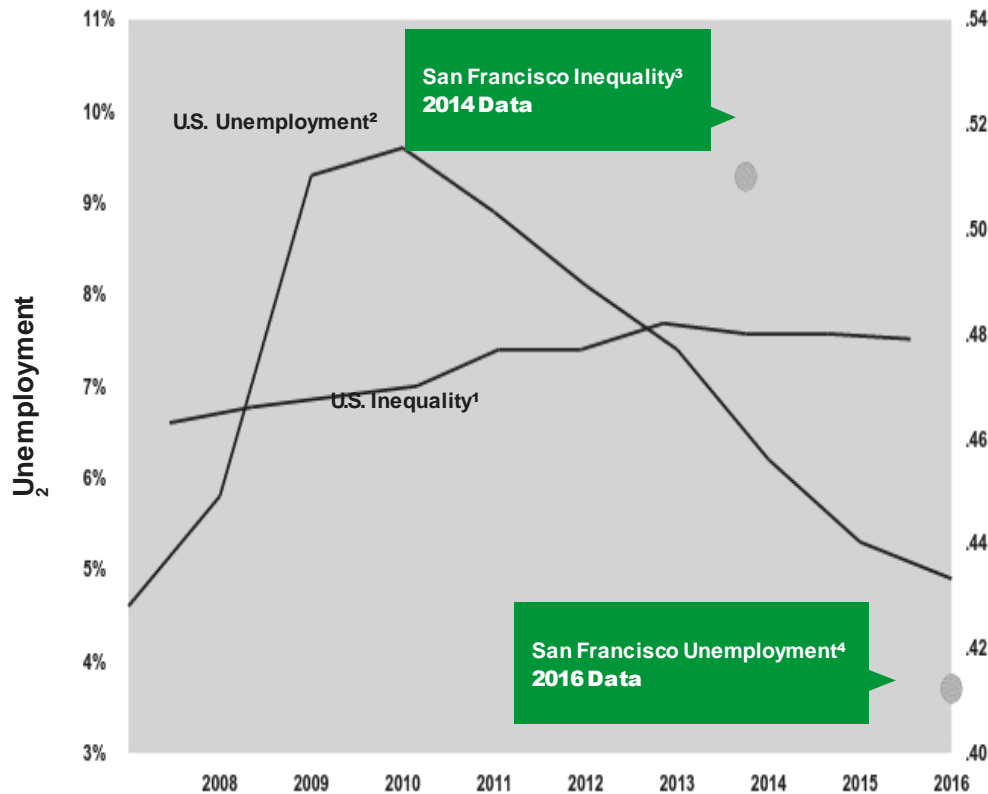
Sarah Jo Neubauer



JVS Theory of Change



Bay Area Income Inequality



1.3

MILLION

Bay Area residents are living below the Self-Sufficiency Wage.

ONLY



11%

of long-term unemployed people end up going back to work.

1 US Census Bureau Historical Income Tables: Income Inequality
 2 US Bureau of Labor Statistics
 3 US Census Bureau ACS 1-Year Estimate
 4 US Bureau of Labor Statistics



Opportunity for Impact

- Offer tech skill training to the long-term unemployed to connect them to job opportunities in technology industry
- Develop and launch a new career pathway in technology
 - ◆ Salesforce Admin
 - ◆ Digital Marketing
 - ◆ Business Admin Bootcamp
 - ◆ Job Search Accelerator



Reflecting on our Progress

- **Labor market research is a continuous process and we have to keep asking, analyzing and adapting**
- **Developed new employer, community and training partnerships**
- **Rate of change on tech employer side is so fast that we have to constantly re-validate our assumptions**

Sustaining + Advancing our Impact

- **Leverage success and outcomes from current programs to obtain new funding**
- **Deliver new and existing technology training programs that meets the needs of a swiftly changing labor market and client profile**
- **Conduct R&D and testing new programs**



A word cloud of "thank you" in various languages. The most prominent words are "thank you" in red, "gracias" in green, "merci" in orange, "danke" in blue, and "shukriya" in purple. Other visible words include "teşekkür ederim" (pink), "arigatō" (purple), "dank je" (green), "ngiyabonga" (red), "شكراً جزيلاً" (blue), "dziękuję" (purple), "obrigado" (green), "bedankt" (yellow), "maururu" (black), "sukriya" (purple), "kop khun krap" (green), "go raibh maith agat" (purple), "terima kasih" (yellow), and "mochchakkeram" (blue).